

Joleen Mitton

Spanning almost two decades, Joleen Mitton's modelling career has landed her spots in campaigns for the likes of Kenzo, Clinique, and Vivienne Westwood, on countless runways in Asia, and in print ads for everything from high-tech air conditioners to Hello Kitty paraphernalia. Now Mitton, founder of Vancouver Indigenous Fashion Week! Owner/Operator of All My Relations LTD and Vancouver Indigenous Fashion Week, a company that produces Indigenous Fashion shows with clothing designed by local Indigenous Designers and worn by models of First Nation/Metis and Inuit descent.

Joleen is dedicated to improving the lives of people in her community, working intimately with a number of local non-profits, putting her PR, marketing, social media and producing skills to good use. Joleen works weekends with the Indigenous Urban Butterflies Day Camp, a program for children in foster care and the Mentor Me program, which is for Native girls aging out of foster care, and somehow manages and plays on All My Relations women's basketball team in her free time.