



"Representation matters, but good representation matters more"

Supernaturals is an Indigenous boutique modelling agency with a focus on healthy and high-end cultural representation. It is co-founded by two internationally renowned Indigenous changemakers, **Joleen Mitton** and **Patrick Shannon**.

Through healthy and high-end cultural representation in the commercial and fashion world, Supernaturals' mission is to celebrate and make visible Indigenous peoples at a high level in media arts, culture, community, land-based wisdom, and the global market.

Our goal as an organization is to uplift communities and emerging Indigenous talent through skills development, employment, and healing - while facilitating Indigenous-Ally relationships via collaboration, education, and healthy representation at the highest level. Indigenous people are in high demand right now, and we want to be at the forefront of this new wave of cultural awareness.